

## **PRIVACY POLICY SUMMARY**

### **Terms of use of mangalam Online**

At [www.mangalam.com](http://www.mangalam.com) we take the privacy of our members very seriously. Please read this Privacy Policy to learn more about how we treat personally identifiable information. We provide this Privacy Policy because you have a right to know what information we collect, how it is protected and used, and the circumstances under which it may be disclosed. Being allowed access to [www.mangalam.com](http://www.mangalam.com) ("the site") for Mangalam Online, you enter into the [mangalam.com](http://www.mangalam.com) user agreement on the terms and conditions set out below. This Agreement is for an indefinite term. Subject to the terms contained herein, either party can terminate this agreement for any reason provided that such termination shall be conditional upon, including but not limited to, discharge of all contractual and statutory obligations.

#### What This Policy Covers.

This policy covers treatment of personally identifiable information that we obtain when you visit our website, subscribe to Mangalam Magazine, or become a member of [Mangalam.com](http://www.mangalam.com). We regard personally identifiable information as information that someone can use to identify or contact you in person, such as real name, telephone number, birth date, email address, or physical mailing address. Information that we use internally to identify you as a member in our system, such as your selected username, is not considered personally identifiable information.

#### What This Policy Does Not Cover.

This policy does not cover the privacy practices of third parties that we do not own or control, such as our partners and advertisers. In addition, we may provide links to other services and on occasion to other sites that may interest you. All of these sites operate independently of Mangalam and they have their own privacy or security practices. For your best on-line experience, we encourage you to review their policies before submitting any personal information to them.

#### 1. Information You Provide.

**Required Registration Information.** During the registration process, we collect your email address and your birth date (birth dates are optional). We will send you an email to verify that you are the owner of this address. You will also choose a username that we will use to identify you in our system.

**Optional Member Profile Information.** You can choose to provide us with additional optional information about yourself in your member profile, for example you can submit biographical information and a photo of yourself.

**Access To Your Personal Information.** In general, we make it easy for you to view the personally identifiable information we have collected from you in your member profile,

where you can add, edit, or delete it as you see fit.

**Information Submitted During A Transaction.** During a payment transaction (for example, when you purchase a subscription to [Mangalam Weekly](#) through this website), we collect information including your name, shipping and billing address(es), email address, telephone number, and credit card information. This information is collected and used to process your payment transaction, and also for shipping your mangalam weekly subscription to you.

## 2. Information We Do Not Collect.

**Children.** As explained further in our Terms of Service, currently available at [mangalam.com](#) you must be 18 years of age or older to use our website. Therefore, we do not knowingly collect personally identifiable information about children.

## HOW INFORMATION IS USED

### In Company Communications.

We use emails and/or prominent notifications on our website as our primary means to inform our members of important service and promotional announcements.

**System-related Announcements.** We use your email address to deliver important system-related announcements. Example system-related announcements include: email verification during registration, requests for password reset, important security or server maintenance updates, or policy changes. These service-related announcements are considered a fundamental part of our service, and members cannot opt-out of these email announcements.

**Promotional Announcements.** In order to improve the experience for our members, we will offer you the ability to sign up for optional email communications, such as updates from [Mangalam Weekly](#), periodic (typically monthly) newsletters, or invitations to subscriber events. These communications are enhancements to our service and are entirely optional. We will ask for your consent before sending you promotional communications, and will make it easy for you to unsubscribe from these communications, either through the emails or through your member profile.

**Send-To-A-Friend Tool.** If you choose to use our "send-to-a-friend" service to tell a friend about a particular article or information on our site, we will ask you for your friend's name and email address. We will automatically send your friend a one-time email inviting him or her to visit the site. This information is used only for sending this one-time email and we do not store this information.

## HOW INFORMATION IS SHARED AND DISCLOSED

### 1. On Our Website.

**Public Messages.** Some of our features allow you to communicate with other members by posting public messages (such as when you make comments on a blog post, create our own blog post, or respond to comments about an article). Please be aware that what you

write in these public messages can be viewed, collected or used by anyone who visits our website. We are not responsible for any personally identifiable information that you submit or permit others to submit through public messages.

## 2. As Necessary In Certain Legal Circumstances.

**Legal Requirements.** We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or to comply with a judicial proceeding, court order, or legal process served on our website.

**Acquisition Or Other Transfer.** If our company is acquired, all of our assets, including member information, may be transferred to the acquiring company. At that time, your member information, including personally identifiable information, may become subject to the acquiring company's privacy policy. In addition, in the event that we must liquidate our assets due to bankruptcy or other event, we will consider our subscriber and membership information, including personally identifiable information, as a unique asset subject to sale or other transfer. Before we transfer your information under any of these scenarios, we will notify you either by email or by posting a notice on our site, and we will remind you of your ability to add, edit or delete your personally identifiable information from your member profile in advance of any such transfer.

## HOW INFORMATION IS KEPT SECURE

**Security of Account Information.** Your member account information is password-protected. We will not share your password with anyone. Please do not share your password with anyone, and remember to change your password from time to time, to keep your account information secure.

**Network Security.** We have implemented a variety of commercially standard encryption and security technologies and procedures to protect information, including your personal information, stored in our computer systems from unauthorized access. Please be aware that no method of transmission over the internet, or method of electronic storage, is 100% secure, thus we strive to use commercially acceptable means to protect your personal information, but we cannot guarantee its absolute security.

**Management Procedures.** We also maintain standard physical and electronic procedural safeguards that limit access to your personally identifiable information to our employees (or people working on our behalf and under confidentiality agreements) who, through the course of standard business activities, need to access your personally identifiable information.

## YOUR PERSONAL CHOICES

**Sharing Information With Other Members.** You are able to control what personal information about you is shared with other members in your public member profile, and what information you choose to keep private. You can view, add, edit, and delete information in your public member profile by visiting the profile page.

Receiving Communications. If you subscribe to any optional promotional communications, you will be able to unsubscribe from them through your member profile or through the emails we send you.

Editing, Updating, Or Deleting Member Profile Information. You can view the personally identifiable information we have collected from you in your member profile where you can add, edit, or delete it as you see fit. You may also request deletion of your member account through your member profile.

## UPDATES TO OUR PRIVACY POLICY

Our service is evolving and developing. From time to time, we will review and make changes to our privacy policy. When we do so, we will notify you either by email or place a prominent notice on our website. The most recent version of our privacy policy is always available from a link on our homepage, and at mangalam [/privacy](#). We encourage you to visit this site frequently to stay up to date on our current policy.

## CHARGES

This Site reserves the right to charge subscription or membership fees in respect of any part , aspect of this Site upon reasonable prior notice.

## COPYRIGHT AND TRADEMARKS

Unless otherwise stated, copyright and all intellectual property rights in all material presented on the site (including but not limited to text, audio, video or graphical images), trademarks and logos appearing on this site are the property of Mangalam Publications (I) pvt. Ltd, its parent, affiliates and associates and are protected under applicable Indian laws. Any infringement shall be vigorously defended and pursued to the fullest extent permitted by law.

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## INDIVIDUAL REGISTRATION, ACCESS AND EXCHANGE OF INFORMATION

For certain services such as Email, personal web pages, contests and shopping registration by the visitor is required. By registering, you agree to the following terms in

addition to any other specific terms which shall be posted at an appropriate location of the Site.

Each registration is for a single individual user only. To access these services, you will be asked to enter your individual User Name and Password. Therefore, we do not permit any of the following:-

1. Any other person sharing your User Name and Password
- 2.. Any part of the Site being cached in proxy servers and accessed by individuals who have not registered with Mangalam as users of the Site
3. Access through a single User Name and Password being made available to multiple users on a network. If we reasonably believe that a User Name and Password are being used in any of these ways, we reserve the right to cancel access rights immediately without notice, and block access to all users from that IP address.

All information, data, text, software, music, sound, photographs, graphics, video, messages or other materials, whether publicly or privately transmitted/posted, is the sole responsibility of the person from where such content originated.

You shall be solely responsible for all content that you upload, post or otherwise transmit. Mangalam does not control the content posted via chat and other community services and, as such, does not guarantee the accuracy, integrity or quality of such content.

You understand that by using such services, you may be exposed to objectionable matter. Under no circumstances will Mangalam be liable in any way for any content, including, but not limited to, for any errors or omissions in any content, or for any loss or damage of any kind incurred as a result of the use of any content posted, uploaded on this site.

By using the facility of chat and other community services you agree not to upload, post, or otherwise transmit any matter or views that is/are, defamatory, abusive, obscene, invasive of another's privacy, hateful, or racially, ethnically or otherwise objectionable.

You may also not indulge in cyber stalking become or create a nuisance for any person.

You may not send, submit, post, or otherwise transmit, messages or material that contain software virus, or any other files that are designed to interrupt, destroy, and negatively affect in any manner whatsoever, any electronic equipment in connection with the use of this site, or other user's ability to engage in real time exchanges.

Mangalam shall at its sole discretion terminate your account without any prior notice for any violation of the Terms of Use.

All content posted by you becomes the property of mangalam.com and you agree to grant/assign the royalty free, perpetual right to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, perform and display such content (in whole or part) worldwide and/or to incorporate it in other works in any form, media, or technology now known or later developed.

Certain services are only a venue for persons to interact and exchange views with each other. Any transactions relating to sale/purchase of goods or services offered are to be settled between the parties and all warranties express or implied of any kind, regarding any matter pertaining thereto, including without limitation the implied warranties of merchantability, fitness for a particular purpose, and non-infringement are disclaimed by this site. This site is not involved in any way in the actual transactions between the buyers and sellers.

Mangalam shall have no liability to you for any interruption or delay in access to the Site irrespective of the cause.

#### INDIAN LAW

The Agreement shall be governed by the Laws of India . The Courts of law at Cochin shall have exclusive jurisdiction over any disputes arising under this agreement.